

EFFECTIVE REMOTE INSTRUCTION: Reimagining the Engineering Student Experience

Reach university faculty and decision makers from around the globe with your brand message! You are invited to sponsor the **Effective Remote Instruction: Reimagining the Engineering Student Experience Virtual Conference**. Taking place during the week of **27-31 July 2020**, this virtual conference is free to attendees and will also be made available on demand. Based on the attendance of previous events with similar focus areas, we anticipate more than a thousand registrants from around the world over the course of the week for this virtual conference covering trending topics on remote instruction and virtual labs.

Your organization will:

- Reach thousands of faculty members/decision makers around the globe who teach in the fields of engineering and technology.
- Reinforce your position as a leader in engineering education, virtual labs, and remote learning, while demonstrating your organization's support for engineering and technology educators at the university level.
- Gain brand exposure in front of a global audience of university decision makers and engineering educators.

The virtual conference will cover topics including:

- Ditching the Traditional College Lecture in Remote Instruction
- Making Labs Effective with Remote Learning
- Managing Remote Student Teams
- Student Assessments for Remote Delivery
- Student and Data Privacy when Offering Remote Instruction
- Coffee Break: Self-Assessing Your Remote Teaching Method

For more details on any of the sponsorship opportunities above, please contact EA-Sponsorship@ieee.org.

LEARN MORE ABOUT THE CONFERENCE

Visit our [agenda page](#) to learn more about our subject matter experts, view the agenda, and more!



SPONSORSHIP OPPORTUNITIES

VIRTUAL CONFERENCE HEADLINE SPONSOR—\$12,000 USD (1 Opportunity)

Promote your brand to engineering and technology faculty members, deans, and university professionals. Your sponsorship will demonstrate your organization's commitment to helping universities learn effective techniques to teach students remotely.

CONFERENCE BENEFITS:

- Company logo on registration page, event sponsorship page, email copy, and event delivery platform
- One dedicated email sent by IEEE on behalf of your company
- Company logo will be placed on a slide during each day's event (total of six separate events)
- Company will be able to include two (2) links in the resources tab of each day's event delivery platform with an opportunity to promote whitepapers, coupons, or brochures for attendees to download
- Company logo will be displayed on a slide at the Coffee Break Session
- Special recognition on the IEEE Educational Activities Twitter, Facebook, and LinkedIn channels with at least five (5) brand mentions
- Company featured in the Digital Gift Bag with an opportunity to share three (3) company discounts and offers to attendees
- Company logo and web link will appear on the on-demand version of the conference, which will be available for at least twelve (12) months post-event

ADDITIONAL BENEFITS:

To thank your organization for helping IEEE offer this event free to university faculty and decision makers, your organization will also receive these additional benefits as part of your headline sponsorship.

- Company will receive a two-month ad placement on the IEEE Innovation at Work home page
- Company can submit one (1) technology-related article (subject to editorial review) that will be posted on the IEEE Innovation at Work website and newsletter

VIRTUAL PANEL SPONSOR—\$5,000 USD (5 Opportunities/1 per panel)

Sponsor an individual session during the virtual conference on a topic of critical importance in this time of remote instruction.

Promote your company brand, product, or service while demonstrating your commitment to helping faculty learn the strategies needed to teach effectively. Please note the limit of one individual sponsor per session. The selection of session topics is on a first come, first served basis.

CONFERENCE BENEFITS:

- Company logo on Virtual Panel landing page of choice (5 topic options)
- Company logo will be featured on the event delivery platform on the day of your sponsored session
- Company may include one (1) link in the resources tab of the event delivery platform with an opportunity to promote whitepapers, coupons, or brochures for attendees to download
- Company logo will appear on an introduction slide during the virtual session
- Special recognition on the IEEE Educational Activities Twitter, Facebook, and LinkedIn channels on the day of the session of choice
- Company logo and web link will appear on the on-demand version of the conference, which will be available for at least twelve (12) months post-event
- Featured in the Digital Gift Bag with an opportunity to share two (2) company discounts and offers to attendees

COFFEE BREAK SPONSOR—\$3,000 USD (3 Opportunities)

Showcase your company and products while helping educators as they continue the transition to remote instruction. This session will offer our global audience of educators the chance to (virtually) chat about their experiences with remote instruction, and share professional tips and advice. Our coffee break moderators will thank sponsors during the session. Sponsors will also have the opportunity to provide resources for attendees. Please note that this coffee break is limited to three sponsors.

EVENT DETAILS:

Coffee Break: Self-Assessing Your Remote Teaching Methods
31 July 2020 @ 12-1pm EDT

CONFERENCE BENEFITS:

- Company logo will appear on an introduction slide during the Coffee Break
- Company will be thanked as the sponsor of Coffee Break during the event
- Featured in the Digital Gift Bag with an opportunity to share one (1) company discount and/or offer to attendees

DIGITAL GIFT BAG SPONSOR—\$1,000 USD (10 Opportunities)

Share more information about your company with our attendees, such as special discounts, invitations to special events, free-trial offers to test your products and more! This is a great opportunity to gain brand recognition and engage with our audience.

For more details on any of the sponsorship opportunities above, please contact EA-Sponsorship@ieee.org.

LEARN MORE ABOUT THE CONFERENCE

Visit our [agenda page](#) to learn more about our subject matter experts, view the agenda, and more!

