IEEE | RUTGERS Rutgers Business School Executive Education

Empower Your Workforce with **Trusted** Executive Education



IEEE | Rutgers Online Mini-MBA for Engineers was developed to help corporate employees bridge the gap between business and engineering as they prepare for growth into management roles. It is the only online mini-MBA program specifically designed for technical professionals.

PROGRAM HIGHLIGHTS

ADVANCED
highly specialized course curriculum

Developed by top-rated IEEE subject matter experts and Rutgers Business School faculty members and based upon real-world business and engineering best practices.

CONVENIENT
on-demand class format

In 12 weeks or less, employees study timely topics and develop applicable skills through the powerful combination of expert-led instruction and peer interaction.

FLEXIBLE
focused sessions led by expert instructors

Self-paced video lessons are paired with interactive assessments, virtual live office hours, and a capstone project to help employees maintain that critical work-life balance.

Contact us to learn more about this program:

mini-MBA@ieee.org | innovate.ieee.org/rutgers-mini-mba-for-engineers

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OBJECTIVES:

Upon successful completion of the mini-MBA program, learners will be able to:

- Discern how organizational decisions are made, with both technical and operational considerations.
- Understand how different functional groups interact to achieve overall goals.
- Apply their newly developed business skills to better align their technical capabilities with business strategy.

PROGRAM BENEFITS:

- Provides tactics immediately applicable to current job roles or functions
- Demonstrates commitment to developing and retaining employees
- Offers online, perpetual access to course materials for reference as employees are pulled into projects on the job
- Provides academic credits that can be applied toward future education goals, as well as a digital badge, certificate, and credits for Professional Engineering licenses
- Offers learning opportunities in small increments that can be incorporated into a workday
- Allows learners to acquire a unique skill set that is fundamental to many organizations' products and service lines
- Provides a lower cost and shorter time commitment compared to traditional graduate degree programs
- Customizable with an available add-on option to tailor the capstone project topic to suit your organization's needs

COURSE TOPICS

- Business Strategy
- Business Ventures and Innovation
- Financial Statements
- Negotiations
- Macroeconomics
- Managing New Product Development
- Customer Experience: Creating and Executing CX Strategies for Any Business
- Sales and Marketing in Practice
- Leadership: Developing High-Impact Leaders for Organizational Success
- AI: Technology, Regulation, Business, and Ethics

ABOUT IEEE

IEEE, a not-for-profit organization, is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity. Through its more than 500,000 members in over 190 countries, IEEE is a leading authority on areas ranging from aerospace systems, computers, and telecommunications to biomedical engineering, electric power, and consumer electronics, among other technologies.

ABOUT RUTGERS BUSINESS SCHOOL

With a world-class faculty, highly ranked academic programs, strong industry connections, motivated students, and a powerful alumni network, Rutgers Business School is revolutionizing business education. Rutgers Business School-Newark and New Brunswick is recognized as one of the top three business schools in the New York City Region, and is the highest-ranked business school in New Jersey.

RUTGERS BUSINESS SCHOOL RANKINGS

#1 Best Business School in the Northeast (Part-Time MBA–*U.S. News & World Report* (2025)

#5 Global Executive MBA (#1 (tie)) in the U.S.–*CEO Magazina* (2026)

#12 Best Online Master's in Business Programs–*U.S. News & World Report* (2026)

#19 Best Financial Engineering Program in the U.S.–*QuantNet* (2025)

#23 Best Business Schools in the U.S (Part-Time MBA)–*U.S. News & World Report* (2025)

#6 Highest ROIs in the Nation for Business Schools–*Poets & Quants* (2024)

#19 Top Public Colleges for High-Paying Careers in Finance, Tech, and Consulting–*Wall Street Journal* (2024)

Top MBA programs for Artificial Intelligence in USA (MBA)–*MBA Crystal Ball* (2025)

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